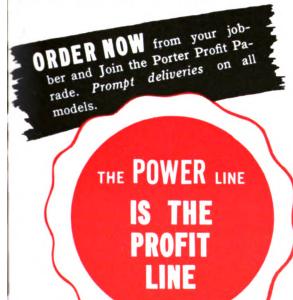


HKP

26

Redesigned from handle tip to cutting head with 15 pasic improvements, the new complete line of Porter Cutters is a triumph both in design and quality. It blazes new trails. So advanced in engineering princiole are these improved Porter Cutters that they set absolutely new standards of cutting ease, speed and safety. Study each of the 15 features shown. Each is important to your customers — and to you.

Do you want a line that bristles with selling points? There's a Porter model for every cutting requirement each with 15 new profit features. Do you want a line that will quickly respond to store promotion and display? 1948 promises to be the biggest Porter year ever. Push Porter Cutters because it is both the POWER line and the PROFIT line.



H. K. PORTER, INC.

**FEBRUARY 26, 1948** 

74 Foley Street,

1. New spring control so material cannot wedge under straps.

2. New lock plate holds spring and jaw bolts in firm

position.
3. Tempered carbon steel straps.

4. No protruding screws or bolts to "catch" while positioning for cut.

5. Bushing in center

joint. 6. Greater strength (30%) in sections and handles.

7. New longer-wearing buffers.

8. Curved handles decrease armspread and wrist bend easier to handle stronger pull greater (permits pressure closing pressure and thereby incapacity creases cut). hand

9. Improved grip — fits palm reduces fatigue.

10. Metal handle stop in case buffers wear - prevents

pinching hands.

11. Cutting jaws plainly marked showing capacity and type of metal safely cut.

heatbolts 12. All treated.

13. Handles designed to take all style jaws.

balanced 14. Better

15. Colorful red finish eyehas that catching appeal.

Somerville 43, Mass.

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